## StartupFact@ry<sup>™</sup>

## Our customers say the nicest things.



We've been doing business with Robert Goldberg's firm for over five years. They have delivered everything they promised and more. Goldberg is more like a partnership, working together to deliver the most effective marketing communication solutions, specific to our company's vision. Bob is a hands-on manager with a high level of personal involvement and interaction; most importantly we receive an immediate response when we need to move quickly on something critical. No hesitation in giving this recommendation, call them and you won't regret it.

William Flanagan President/CEO

Varta Microbattery, Inc.

White Plains, New York

http://www.powerone-batteries.com



Bob Goldberg demonstrated the ability to understand the unique challenges of our fiber optic business and gain a quick perspective of where we were, where we wanted to be and what strategic marketing initiatives needed to be implemented. We have engaged his firm from our start-up phase through becoming a publicly traded company... they have been very helpful at each step. Best yet, the creative his team delivers is always great and sets our advertising above the rest in the industry.

David Hubbard Vice President Sales and Marketing

**AFOP Inc.** (NASDAQ:AFOP) Sunnyvale, CA http://www.afop.com

## StartupFact@ry™



Bob Goldberg and his staff were practicing integrated marketing long before it became the buzz-word of today's virtual environment. In serving our "mutual clients," Bob is clearly adept at leveraging the mediums of print, trade shows, electronic, direct marketing, publicity, etc, into comprehensive and complementary marketing strategies.

Robert S. Nakao Executive Publisher

Gardner Publications, Inc.

http://www.continuityinsights.com



For well over ten years, Robert Goldberg has assisted OAI in marketing, advertising, and positioning our products. What sets Bob apart is his ability to understand our customers' requirements and how that knowledge can impact our products and messaging. Bob takes the extra step to learn every thing about our business; he works our trade show exhibits, talks with customers, provides intelligence on competitors products, and brings fresh thinking to our strategic planning. Bob not only applies years of experience, but also brings a unique ability to figure out what makes our customers tick. Plus, his team is always on time and delivers under some intense time pressures.

Charlie Turk President

Optical Associates, Inc.

http://www.oainet.com



For nearly eight years Robert Goldberg has helped us with prudent, thoughtful marketing guidance. He and his firm have helped us navigate a very volatile semiconductor capital equipment environment from start-up through the time we became a publicly traded corporation. They are hard working and very creative and their PR efforts have shaped the perception of our company and increased our visibility greatly. A great asset to any growing business.

Sowmya Krishnan

CTO

Ultra Clean Technology, Inc. (NASDAQ: UCTT)

www.uct.com